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**NATIONAL TECHNICAL UNIVERSITY OF UKRAINE
«IGOR SIKORSKY KYIV POLYTECHNIC INSTITUTE»
FACULTY OF MANAGEMENT AND MARKETING**

DEPARTMENT OF ECONOMIC CYBERNETICS

**XVII International scientific-practical conference
«MODELING AND FORECASTING OF ECONOMIC PROCESSES»,**

December 7, 2023

We invite scientists, teachers, graduate students, master's students, business representatives to take part in

International scientific-practical conference

on the occasion of the 125th anniversary of Igor Sikorsky Kyiv Polytechnic Institute

SECTIONS

- Modeling of economic processes: methods and digital technologies
- Analytics and forecasting of the behavior of economic agents
- HR Forward: adapting to the modern labor market
- Systems and methods of making economic decisions

Maryna Kravchenko

Dmytro Zherlitsyn

Alessandro Rubino

Marzena Sobczak-Michałowska

Kateryna Boiarynova

Nadiia Antypenko

Vitalina Babenko

Olha Vovk

Lidiia Hurianova

Yuliia Zaloznova

Olha Ilyash

Volodymyr Kapustyan

Stanislav Levytskyi

Andrii Matviichuk

Nataliia Semenchenko

Svitlana Turlakova

Olena Trofymenko

Olena Shevchuk

Roman Yatsenko

- Head of the program committee, D.Sc. in Economics, Professor, Dean of the Faculty of Management and Marketing, National Technical University of Ukraine «Igor Sikorsky Kyiv Polytechnic Institute»;
- Co-Chair of the Program Committee, Doctor of Science (Economics), researcher, Institute of Entrepreneurship, University of National and World Economy, Sofia, Bulgaria;
- Co-Chair of the Program Committee, Doctor, Professor, Vice Rector for International Affairs, University of Bari Aldo Moro, Italy;
- Co-Chair of the Program Committee, Professor, Vice Rector for International affairs, WSG University, Poland;
- Co-Chair of the program committee, D.Sc. in Economics, prof., the head of the Department of Economic Cybernetics, National Technical University of Ukraine «Igor Sikorsky Kyiv Polytechnic Institute»;
- D.Sc. in Economics, prof., professor of the Department of Finance, Accounting and Taxation, National Aviation University;
- D.Sc. in Economics, prof., the head of the Department of Computer Systems, Kharkiv National Automobile and Highway University; V. N. Karazin Kharkiv National University;
- D.Sc. in Economics, assoc. prof., Deputy Dean for Informatization, Research and Educational Work of the Faculty of Economics and Business, National Aviation University;
- D.Sc. in Economics, prof., the head of the Department of Economic Cybernetics and System Analysis, Simon Kuznets Kharkiv National University of Economics;
- D.Sc. in Economics, prof., Corresponding Member of the National Academy of Science of Ukraine, Director of Institute of Industrial Economics of National Academy of sciences of Ukraine;
- D.Sc. in Economics, prof., professor of the Department of Economic Cybernetics, National Technical University of Ukraine «Igor Sikorsky Kyiv Polytechnic Institute»;
- D.Sc. in Physics and Mathematics, prof., professor of the Department of Economic Cybernetics, National Technical University of Ukraine «Igor Sikorsky Kyiv Polytechnic Institute»;
- D.Sc. in Economics, assoc. prof., the head of the Department of information technologies PJSC «PHEI «Zaporizhzhia Institute of Economics and Information Technologies»;
- D.Sc. in Economics, prof., Director of Science Park of Kyiv National Economic University;
- D.Sc. in Economics, prof., professor of the Department of Economic Cybernetics, National Technical University of Ukraine «Igor Sikorsky Kyiv Polytechnic Institute»;
- D.Sc. in Economics, assoc. prof., leading scientific associate of the Department of Financial and Economic Problems of the Use of Production Capacity, Institute of Industrial Economics of the National Academy of Sciences of Ukraine;
- D.Sc. in Economics, prof., professor of the Department of Economic Cybernetics, National Technical University of Ukraine «Igor Sikorsky Kyiv Polytechnic Institute»;
- D.Sc. in Economics, prof., professor of the Department of Economic Cybernetics, National Technical University of Ukraine «Igor Sikorsky Kyiv Polytechnic Institute»;
- PHD, assoc. prof., the head of the Department of e-learning tools, Simon Kuznets Kharkiv National University of Economics

PROGRAM COMMITTEE

PARTICIPATION

The conference will be held online using **Zoom**.
The working languages of the conference are **Ukrainian and English**.
The cost of participation is **free**.

Forms of participation:

- speech at plenary and sectional meetings and publication of report abstracts;
- poster presentation at the sectional meeting and publication of theses;
- publication of report abstracts

Students' papers are submitted only in co-authorship with the academic supervisor, master's students - in co-authorship with the academic supervisor or with an indication of the academic supervisor who is responsible for the content of the materials.



SUBMISSION OF MATERIALS

Until November 20, 2023. (including):

- registration and uploading of materials on the <https://forms.gle/4vrvyjYH7tZvCxf28>;
- additional information on the platform: <http://mpep.fmm.kpi.ua>

The files must be named: NAME_ tezy (file with theses), NAME_ info (file with information about the author), NAME_ poster report (file with poster report)

REQUIREMENTS FOR ABSTRACTS

Thesis volume: 2-3 full pages, Microsoft Word editor, document format: doc, font: Times New Roman, line spacing – 1; all fields - 20 mm:

- the title of the thesis is 14 pt, placement is in the center; Name and Surname, scientific degree, scientific title (for students: in case of writing theses under scientific supervision, from the next line after Name and Surname write down in italics: «Scientific supervisor: full name, scientific degree, scientific title»); ORCID ID, educational institution/organization - 12 pt, placement in the center; email address - 12 pt, italics, placement - in the center;
- thesis text: 12 pt, line spacing - 1, paragraph - 10 mm, all formulas in the «formula editor», placement - expanded;
- references: the title "References:" is given from a paragraph indentation (10 mm), the font is bold; sources are placed from the next line through numbering. No more than 4 sources are allowed and without repetitions. Sources are issued according to style APA 7.

<https://apastyle.apa.org/instructional-aids/reference-examples.pdf>

TEMPLATE

Modeling and prognostication economic processes

Ivanenko Ivan Ivanovych, Doctor of Economic Sciences, prof.
ORCID ID 0000-0000-0000-0000
Igor Sikorsky Kyiv Polytechnic Institute
e-mail: ii.ivanenko@gmail.com

Modeling and prognostication economic processes

Ivanenko Ivan Ivanovych, applicant for Ph.D.
ORCID ID 0000-0000-0000-0000
Igor Sikorsky Kyiv Polytechnic Institute
e-mail: ii.ivanenko@gmail.com

Modeling and prognostication economic processes

Ivan Ivanovych Ivanenko, Doctor of Economic Sciences, prof.
ORCID ID 0000-0000-0000-0000;
Petrenko Petro Petrovych, student
ORCID ID 0000-0000-0000-0000
Igor Sikorsky Kyiv Polytechnic Institute
e-mail: ii.ivanenko@gmail.com

Modeling and prognostication economic processes

Ivanenko Ivan Ivanovych, Master's student
ORCID ID 0000-0000-0000-0000
Igor Sikorsky Kyiv Polytechnic Institute
e-mail: ii.ivanenko@gmail.com
Scientific supervisor: Petrenko Petro Petrovych, Doctor of Economic Sciences, Professor

The complication of forecasting the future state under rapid changes in economic conditions activates the growth of attention to short-term planning, which allows an increase the reliability of taking into account factors influencing the achievement of the performance of the enterprise and encourages the use of target performance results, their manageability, balance and parity of economic interests as guidelines.

Text, text, text...

Literature:

1. Grady, JS, Her, M., Moreno, G., Perez, C., & Yelinek, J. (2019). Emotions in storybooks: A comparison of storybooks that represent ethnic and racial groups in the United States. *Psychology of Popular Media Culture*, 8(3), 207–217. <https://doi.org/10.1037/ppm0000185>
2. Jackson, L. M. (2019). *The psychology of prejudice: From attitudes to social action* (2nd ed.). American Psychological Association. <https://doi.org/10.1037/0000168-000>
3. Carey, B. (2019, March 22). Can we get better at forgetting? *The New York Times*. <https://www.nytimes.com/2019/03/22/health/memory-forgetting-psychology.html>
4. Duckworth, AL, Quirk, A., Gallop, R., Hoyle, RH, Kelly, DR, & Matthews, MD (2019). Cognitive and noncognitive predictors of success. *Proceedings of the National Academy of Sciences, USA*, 116(47), 23499–23504. <https://doi.org/10.1073/pnas.1910510116>

APPLICATION

Name Surname	
Job position, scientific degree, scientific title	
Name of education institution/ organisation	
Country, city	
E-mail:	
Section	
Thesis title	
Form of participation	

A collection of papers of the participants will be published based on the conference materials. They will be posted on the OJS platform in the domain zone kpi.ua as part of the "Scientific periodicals" project: <http://mpep.fmm.kpi.ua/proc>
Speakers will receive a program, a collection of theses and a certificate of participation.

RESULTS



If you have some questions, please, write to the email address:

confmpep2022@gmail.com, phone: +38067 2860550